

Changing the Rules of the Game: Construction Careers in Los Angeles

Jackie Cornejo, Project Director
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Who we are

LAANE is an advocacy organization dedicated to building a new economy for all

- ❖ Combining research, public policy, and organizing broad alliances

LAANE promotes good jobs, thriving communities, and a healthy environment

Construction Careers Approach

- Ensure that public investment directs resources into low-income communities
- Ensure development that receives public subsidies creates jobs with health benefits and prevailing wages
- Promote Project Labor Agreements coupled with targeted-hire, as they are proven to be more successful at increasing access to middle-class construction careers for local communities



Construction Careers Victories

Community Redevelopment
Agency
(2008)

- 10 Projects covered before agency dissolution

City of Los Angeles
Department of Public Works
(2011)

- 104 Projects
- Over \$2 billion in construction

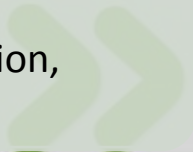
Port of Los Angeles (2011)

- 42 Projects
- Over \$1.5 billion in Construction

Exposition Line Construction
Authority (2011)

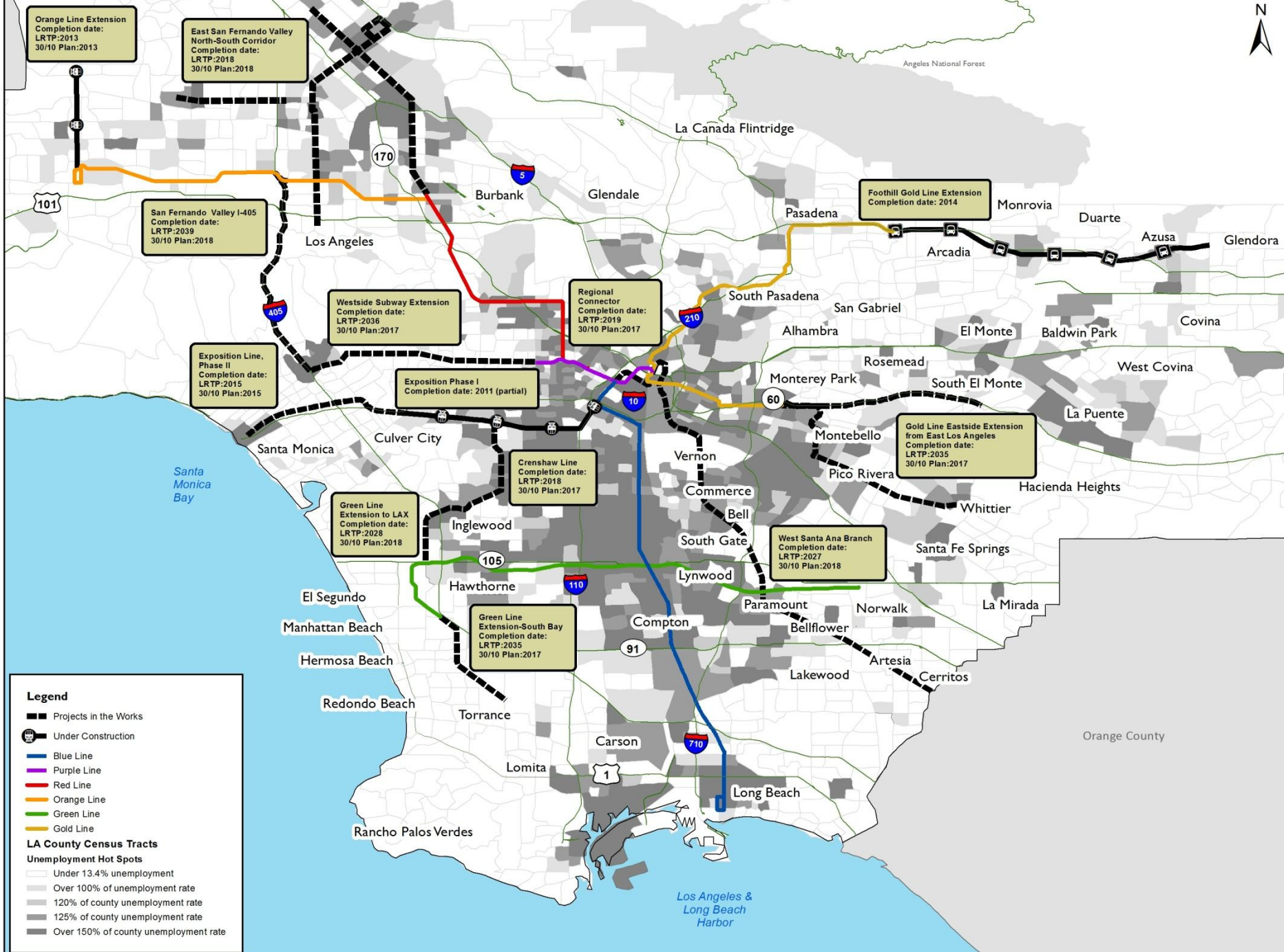
- \$1.6 billion
- Utility relocation, maintenance yard facility, light rail construction

Metro (2012)

- \$ 6 billion in construction
 - 17 Projects (Crenshaw/LAX, Westside Subway Extension, Regional Connector)
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- Approved by Board of Directors in Jan 2012
- 5-year PLA on projects over \$2.5 million
- 40% targeted hire
- 10% disadvantaged workers





Orange Line Extension
 Completion date:
 LRTP:2013
 30/10 Plan:2013

East San Fernando Valley
 North-South Corridor
 Completion date:
 LRTP:2018
 30/10 Plan:2018

San Fernando Valley I-405
 Completion date:
 LRTP:2039
 30/10 Plan:2018

Foothill Gold Line Extension
 Completion date: 2014

Westside Subway Extension
 Completion date:
 LRTP:2036
 30/10 Plan:2017

Regional
 Connector
 Completion date:
 LRTP:2019
 30/10 Plan:2017

Exposition Line,
 Phase II
 Completion date:
 LRTP:2015
 30/10 Plan:2015

Exposition Phase I
 Completion date: 2011 (partial)

Gold Line Eastside Extension
 from East Los Angeles
 Completion date:
 LRTP:2035
 30/10 Plan:2017

Green Line
 Extension to LAX
 Completion date:
 LRTP:2028
 30/10 Plan:2018

Crenshaw Line
 Completion date:
 LRTP:2018
 30/10 Plan:2017

West Santa Ana Branch
 Completion date:
 LRTP:2027
 30/10 Plan:2018

Green Line
 Extension-South Bay
 Completion date:
 LRTP:2035
 30/10 Plan:2017

Legend

- ▬ Projects in the Works
- ⚙ Under Construction
- Blue Line
- Purple Line
- Red Line
- Orange Line
- Green Line
- Gold Line

LA County Census Tracts

Unemployment Hot Spots

- Under 13.4% unemployment
- Over 100% of unemployment rate
- 120% of county unemployment rate
- 125% of county unemployment rate
- Over 150% of county unemployment rate

Construction Careers

The "Pipeline" Toolkit



CONSTRUCTION CAREERS at METRO

How Does it Work?
People work hard building infrastructure. They receive training, living wages and worker benefits that allow them to re-invest in their communities.

CREATE CAREER PATH OPPORTUNITIES FOR ALL WITH METRO'S FUTURE TRANSIT AND HIGHWAY PROJECTS
(Long Range Transportation Plan, or LRT)

TAX PAYERS
LA County residents voted for better road sales. They tax money needed to invest in the local wage program.

DISADVANTAGED WORKERS
Many communities around Los Angeles have unemployment rates higher than 20%.

TAX INCENTIVES
1/2 cent sales tax increase to fund transportation projects.

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LA County residents voted for better road sales. They tax money needed to invest in the local wage program.

LA COUNTY UNEMPLOYMENT AND TRANSIT PROJECTS

TAX INCENTIVES
1/2 cent sales tax increase to fund transportation projects.

AGREE TO
20% unemployment rate
30% unemployment rate
Regional Measure B Projects

SKILLS
Apprenticeships create lasting careers.

A Project Labor Agreement
New construction jobs are assured to be good jobs with benefits and fair salaries.

Targeted Hire
Residents near construction projects and those in communities most affected by high unemployment are given access to these jobs.

Living wages support healthy, stable families.

STRONG COMMUNITIES
Living wages allow for community reinvestment.

EVERYONE BENEFITS!

GOOD JOBS
Construction Careers provide living wages and benefits.

GOVERNMENT
SCHOOL

COMMUNITY
CAREER CENTER

HOUSES
SCHOOL

JOBS
SCHOOL



HOW OUR COMMUNITIES WILL PROSPER FROM THE CONSTRUCTION CAREERS POLICY (CCP)

- Access to Careers**
- 60% of the work must go to individuals who live in economically disadvantaged communities
 - Over 8,000 jobs must hire targeted workers of the 28,400 potential construction jobs within the first 3 years
 - 30% of the work must go to disadvantaged individuals with employment barriers
 - At least 1,540 must be reserved for disadvantaged workers of the 28,400 potential construction jobs within the first 3 years
 - Increase access for African-Americans, Latinos, and women in union apprenticeship programs
- Accountability**
- Contractors are required to hire a Job Coordinator, who works with the union hiring halls and the contractor to meet targeted size requirements.
 - Construction trade unions use routine operations, ensuring job safety and respect
- Economic Benefits for Communities Most in Need**
- Apprentices are able to earn while they learn a skilled construction trade, essential for individuals who want a career and be able to support their families
 - Labor compliance requirements assure that Metro tracks and monitors contractors' provision of health and benefits
 - Investment and new area a living wage—at least \$16,000 to \$20,000, varying by craft
 - Workers are able to spend money and invest in our communities, creating more jobs
 - At least 2.8 billion in economic activity and \$40 million in extra tax revenue are projected from the CCP's jobs
- Decreasing the jobs gap**
- Since December 2007, the start of the Recession, LA County has lost 383,100 jobs
 - Currently, there are still there are 963,700 people looking for work in LA County, primary concentrated in low income communities of color
 - Looking at the entire Metro Long Range Transportation Plan (LRT), the CCP has the potential to cover close to 873 billion in construction, creating over 270,000 jobs
 - At least 108,000 jobs must be reserved for targeted workers
 - At least 37,000 jobs must be reserved for disadvantaged workers



For More Info
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<p>1. ELEVATOR CONSTRUCTORS</p> <p>DESCRIPTION: Elevator Constructors install, maintain, and monitor elevators and freight elevators, escalators, dumbwaiters and moving walkways. They also install and maintain automatic fire extinguishers, emergency stop buttons and emergency stop switches.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older • High school diploma or GED • Color vision (blue or green) • Must be able to lift 50 lbs. <p>CONTACT: All Jobs (Construction) Local 18 (Elevator Constructors National Training Program) 825.784.4925 Los Angeles, CA 90044 (800) 768-0201 www.natco.org</p>	<p>2. OPERATING ENGINEERS</p> <p>DESCRIPTION: Operating Engineers identify, locate, and monitor underground water, gas, oil, and steam lines. They also install and maintain valves, hydrants, and other equipment.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: Local 1604 (Water) 916.438.3333 Sacramento, CA 95833 www.oea.org</p>	<p>3. IRONWORKERS</p> <p>DESCRIPTION: Ironworkers weld and reinforce building structures with steel bars and metal mesh. They also install and maintain steel windows into buildings.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: Local 1 (Construction) Local 416 (Elevators) 916.438.3333 Sacramento, CA 95833 www.ironworkers.org</p>	<p>4. LABORERS</p> <p>DESCRIPTION: Laborers do a wide variety of construction jobs, including site work, general and concrete work, landscaping and masonry.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older • High school diploma or GED <p>CONTACT: Local 1 (Construction) Local 2 (Elevators) 916.438.3333 Sacramento, CA 95833 www.laborers.org</p>
<p>5. PAINTERS/DRYWALL FINISHERS</p> <p>DESCRIPTION: Painters prepare surfaces and apply various paint materials, and other types of coatings. Drywall finishers apply wall board to surfaces for the installation of a wall or ceiling.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older (Painters), 17 years or older (Drywall) • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: All Jobs (Construction) Painters, Tom Nastasi Drywall 213.977.9400 x124 Los Angeles, CA 90044 (800) 768-0201 www.natco.org</p>	<p>6. PLUMBERS & PIPEFITTERS</p> <p>DESCRIPTION: Plumbers and Pipefitters install and repair pipes, fittings, and other equipment of water, gas, and steam lines. They also install and maintain equipment in a construction site. Limited and/or limited contractor on industry needs.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: All Jobs (Construction) Plumbers, Tom Nastasi Pipefitters 213.977.9400 x124 Los Angeles, CA 90044 (800) 768-0201 www.natco.org</p>	<p>7. SPRINKLER FITTERS</p> <p>DESCRIPTION: Sprinkler Fitters install the protection systems, including piping and installing equipment in buildings. They also install and maintain equipment in a construction site. Limited and/or limited contractor on industry needs.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: All Jobs (Construction) Local 105 (Sprinkler Fitters) 916.438.3333 Sacramento, CA 95833 www.sprinklerfitters.org</p>	<p>8. CEMENT MASONS</p> <p>DESCRIPTION: Cement Masons place, block, brick, and pour concrete to construct structures, including walls, floors, stairs, and other masonry work. They also install and maintain masonry equipment.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older (block, brick), 17 years or older (pour) • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: Local 1 (Construction) Local 105 (Sprinkler Fitters) 916.438.3333 Sacramento, CA 95833 www.cementmasons.org</p>
<p>9. PLASTERERS</p> <p>DESCRIPTION: Plasterers apply plaster to interior and exterior walls and ceilings. They also install and maintain plaster equipment in a construction site. Limited and/or limited contractor on industry needs.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 17 years or older • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: All Jobs (Construction) Local 105 (Sprinkler Fitters) 916.438.3333 Sacramento, CA 95833 www.plasterers.org</p>	<p>10. ROOFERS & WATERPROOFERS</p> <p>DESCRIPTION: Roofers & Waterproofers install and maintain roofs and waterproofing materials. They also install and maintain waterproofing equipment in a construction site. Limited and/or limited contractor on industry needs.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: All Jobs (Construction) Local 105 (Sprinkler Fitters) 916.438.3333 Sacramento, CA 95833 www.roofers.org</p>	<p>11. SHEET METAL WORKERS</p> <p>DESCRIPTION: Sheet Metal Workers weld and install metal roofing and siding, corrugated metal, and other metal products. They also install and maintain metal equipment in a construction site. Limited and/or limited contractor on industry needs.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: Local 105 (Sprinkler Fitters) Local 105 (Sprinkler Fitters) 916.438.3333 Sacramento, CA 95833 www.sheetmetalworkers.org</p>	<p>12. CONSTRUCTION TRUCK DRIVERS</p> <p>DESCRIPTION: Truck Drivers drive trucks that transport materials, construction and building materials, and other goods. They also install and maintain truck equipment in a construction site. Limited and/or limited contractor on industry needs.</p> <p>ADDITIONAL REQUIREMENTS:</p> <ul style="list-style-type: none"> • 18 years or older • High school diploma or GED • Must be able to lift 50 lbs. <p>CONTACT: Local 105 (Sprinkler Fitters) Local 105 (Sprinkler Fitters) 916.438.3333 Sacramento, CA 95833 www.constructiontruckdrivers.org</p>

ABOUT LAANE

Founded in 1995, LAANE is recognized as a national leader in the effort to reverse the downward spiral of economic opportunity. Combining a team of professional and community leaders, we have created a model for economic development in Los Angeles and beyond.



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